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*WHY DO STAKEHOLDERS
MATTER FOR CONSERVATION*





Provide Resources

Financial, technical, and human resources.



Influence Policy

Shape and support policies that favour conservation.



Enhance Legitimacy

Their involvement ensures broader acceptance and support.



Foster Collaboration

Promote partnerships and collective action.



Ensure Sustainability

Long-term success depends on active and engaged stakeholders.

DID YOU KNOW

80% of successful conservation projects attribute their success to effective stakeholder engagement.

International Union for Conservation of Nature (IUCN)

Popular methods used in measuring SH engagement,



Surveys and Interviews:

Feedback through surveys and interviews on involvement, satisfaction, and impact.



Participation Rates:

Tracking participation rates in meetings, workshops, and projects



Behavioural Indicators:

Observing changes in stakeholder behaviour like support and adoption of practices



Outcome Evaluation:

Evaluating outcomes such as improved conservation, reduced conflicts, and community well-being

Basic tools for SH analysis



Mapping:

Identify key stakeholders, their interests, influence, and contributions to goals.



Surveys:

Gather feedback on opinions, preferences, and priorities



Conflict Resolution:

Use negotiation, mediation, and consensus-building.



Network Analysis:

Examine relationships and communication dynamics